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INVESTIGATE THE SCIENCE OF MEMORIES AT NEW EXHIBITION

Pacific Science Center Opens "Memory: Past Meets Present" Sept. 20

SEATTLE, WA (September 11, 2014) – Recall the past to understand how we function in the present at Pacific Science Center's new exhibit, *Memory: Past meets Present* opening September 20.

How do we remember? Why do we forget? We are able to learn because we are able to remember. We learn abstract facts, we learn new skills, and we learn from experience. Our memory—our memories—make us and shape us. But what have we learned so far about the three-pound organ in our heads that makes this all possible? In *Memory: Past meets Present* investigate how chemical and electrical pathways inside the brain shape the ways we remember experiences, milestones and people. Trick your brain with memory demonstrations; experiment with how distance from an event can change what you remember; test your facial recognition skills to understand how our brains remember a familiar face and dive into memories from community members.

Memory: Past meets Present will be on display in the Portal to Current Research September 20 through February 16, 2015. This exhibit is made possible by a grant from The Paul G. Allen Family Foundation, with funding to support a four-year exhibit series.

"Paul Allen is both passionate about neuroscience and deeply interested in creating meaningful change in our community," says Judy Lytle, Medical Research Program Officer for the Paul G. Allen Family Foundation. "This exhibit brings those desires together, and provides an interactive, intelligent experience that is both educational and fun."



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Pacific Science Center is an independent not-for-profit educational institution that inspires lifelong interest in science, math and technology by engaging diverse communities through interactive and innovative exhibits and programs.

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Pacific Science Center began as the United States Science Pavilion during the 1962 Seattle World's Fair. Millions came to explore the wonders of science during the World's Fair and upon closing ceremonies, the Science Pavilion was given new life as the private not-for-profit Pacific Science Center, becoming the first U.S. museum founded as a science and technology center. On July 22, 2010 Pacific Science Center was declared a City of Seattle Landmark. On October 22, 2012 Pacific Science Center celebrated 50 years of inspiring curiosity, creativity and critical thinking for people of all ages throughout Washington and guests from around the world.

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